



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320396

Schedule Dates 09/17/12-09/23/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 917923 GOV (132172)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/917923
Account Types National/Political
Billing Type Standard
Comments MCCRO/RY FOR GOVERNOR
MCCRO/RY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 09/18/12
Entered By Jill Hipskind
CO-OP No
Headline # 0622191
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,530.00
Net Total \$42,670.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Grand Total: 44 \$50,200.00
44 \$50,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	09/21/12-09/21/12	3	:30	10P- 11P (EST)						1						Charlotte (WSOC)	20/20	7/21/12
1.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	10P- 11P (EST)						1						Charlotte (WSOC)	20/20	8/7/12
1.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	10P- 11P (EST)						1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)	20/20	9/14/12
2.0	Revised Line / Spot	09/21/12-09/21/12	5	:30	4P- 5P (EST)						1						Charlotte (WSOC)	DR OZ	7/21/12
2.1	Revised Line / Spot	09/21/12-09/21/12	6	:30	4P- 5P (EST)						1						Charlotte (WSOC)	DR OZ	8/7/12
2.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	4P- 5P (EST)						1			1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/14/12
3.0	Revised Line / Spot	09/17/12-09/17/12	3	:30	12P- 1P (EST)												Charlotte (WSOC)	EYEWITNESS NEWS	7/21/12
3.1	Revised Line / Spot	09/17/12-09/17/12	4	:30	12P- 1P (EST)												Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
3.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/14/12
4.0	Revised Line / Spot	09/17/12-09/17/12	5	:30	4P- 5P (EST)												Charlotte (WSOC)	DR OZ	7/21/12
4.1	Revised Line / Spot	09/17/12-09/17/12	6	:30	4P- 5P (EST)												Charlotte (WSOC)	DR OZ	8/7/12
4.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	4P- 5P (EST)									1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/14/12
5.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	6P- 6:30P (EST)												Charlotte (WSOC)	6P NEWS	7/21/12
5.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)									1			Charlotte (WSOC)	6P NEWS	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates

09/17/12-09/23/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

917923 GOV (132172)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEEN LINDSAY

Phone/Fax

/

CPE

MCCRO/ORDR/917923

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12

Last Modified 09/18/12

Entered By Jill Hipskind

CO-OP No

Headline # 06221191

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,530.00

Net Total \$42,670.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

44

44

Rate

\$50,200.00

\$50,200.00

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5.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
6.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	6A- 7A (EST)	1	1										Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
6.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	6A- 7A (EST)	1	1										Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
6.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	6A- 7A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
7.0	Revised Line / Spot	09/22/12-09/22/12	3	:30	8A- 9A (EST)						1						Charlotte (WSOC)	GMA SATURDAY	8/7/12
7.1	Revised Line / Spot	09/22/12-09/22/12	4	:30	8A- 9A (EST)						1						Charlotte (WSOC)	GMA SATURDAY	9/14/12
7.2	Normal Line / Spot	09/22/12-09/22/12	5	:30	8A- 9A (EST)						1			1	\$475.00	\$475.00	Charlotte (WSOC)	GMA SATURDAY	7/2/12
8.0	Revised Line / Spot	09/23/12-09/23/12	2	:30	6P- 6:30P (EST)							1					Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
8.1	Revised Line / Spot	09/23/12-09/23/12	5	:30	6P- 6:30P (EST)							1					Charlotte (WSOC)	6P NEWS SUNDAY	9/14/12
8.2	Normal Line / Spot	09/23/12-09/23/12	6	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	6P NEWS SUNDAY	7/2/12
9.0	Revised Line / Spot	09/20/12-09/20/12	5	:30	4P- 5P (EST)						1						Charlotte (WSOC)	DR OZ	8/7/12
9.1	Revised Line / Spot	09/20/12-09/20/12	6	:30	4P- 5P (EST)						1						Charlotte (WSOC)	DR OZ	9/14/12
9.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	4P- 5P (EST)						1			1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	7/2/12
10.0	Revised Line / Spot	09/20/12-09/20/12	4	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/2/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

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Date:

Comments:

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Contract # 320396

Schedule Dates

09/17/12-09/23/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

917923 GOV (132172)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN, LINDSAY

Phone/Fax

/

CPE

MCCRO/ORDR/917923

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12

Last Modified 09/18/12

Entered By Jill Hipskind

CO-OP No

Headline # 06221191

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,530.00

Net Total \$42,670.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 44 Rate \$50,200.00

44 \$50,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	Revised Line / Spot	09/20/12-09/20/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
10.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	5:30A- 6A (EST)					1				1			Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
11.0	Revised Line / Spot	09/20/12-09/20/12	4	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/2/12
11.1	Revised Line / Spot	09/20/12-09/20/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
11.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	6P- 6:30P (EST)					1				1			Charlotte (WSOC)	6P NEWS	7/2/12
12.0	Revised Line / Spot	09/20/12-09/20/12	3	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/7/12
12.1	Revised Line / Spot	09/20/12-09/20/12	4	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/7/12
12.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	7A- 8A (EST)					2				2	\$775.00	\$1,550.00	Charlotte (WSOC)	GMA	9/14/12
13.0	Revised Line / Spot	09/18/12-09/18/12	3	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/2/12
13.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	8/7/12
13.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	11:35P- 12:05A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
14.0	Revised Line / Spot	09/18/12-09/18/12	3	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
14.1	Revised Line / Spot	09/18/12-09/18/12	4	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
14.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/14/12

CONFIRMATION CONTRACT

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MCCRO FOR NC GOVERNOR

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By Broadcast Month Sep. 2012 44 \$50,200.00

Grand Total: 44 \$50,200.00

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15.0	Revised Line / Spot	09/18/12-09/18/12	5	:30	4P- 5P (EST)			1									Charlotte (WSOC)	DR OZ	7/2/12
15.1	Revised Line / Spot	09/18/12-09/18/12	6	:30	4P- 5P (EST)			1									Charlotte (WSOC)	DR OZ	8/7/12
15.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	4P- 5P (EST)			1						1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/14/12
16.0	Revised Line / Spot	09/18/12-09/18/12	4	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
16.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	5:30A- 6A (EST)			1						1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
16.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)	GMA	7/2/12
17.0	Revised Line / Spot	09/18/12-09/18/12	3	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	8/7/12
17.1	Revised Line / Spot	09/18/12-09/18/12	4	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	9/14/12
17.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	7A- 8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	NIGHTLINE	7/2/12
18.0	Revised Line / Spot	09/19/12-09/19/12	3	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	8/7/12
18.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	9/14/12
18.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	11:35P- 12:05A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
19.0	Revised Line / Spot	09/19/12-09/19/12	3	:30	12P- 1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
19.1	Revised Line / Spot	09/19/12-09/19/12	4	:30	12P- 1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12

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MCCRORY FOR NC GOVERNOR

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19.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	12P-1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/14/12
20.0	Revised Line / Spot	09/19/12-09/19/12	5	:30	4P-5P (EST)				1								Charlotte (WSOC)	DR OZ	7/2/12
20.1	Revised Line / Spot	09/19/12-09/19/12	6	:30	4P-5P (EST)				1								Charlotte (WSOC)	DR OZ	8/7/12
20.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	4P-5P (EST)				1					1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/14/12
21.0	Revised Line / Spot	09/19/12-09/19/12	4	:30	6P-6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/2/12
21.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	6P-6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
21.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	6P-6:30P (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
22.0	Revised Line / Spot	09/19/12-09/19/12	4	:30	6A-7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
22.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	6A-7A (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
22.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	6A-7A (EST)				1								Charlotte (WSOC)	NIGHTLINE	7/19/12
23.0	Revised Line / Spot	09/21/12-09/21/12	3	:30	12:05A-12:35A (EST)							1					Charlotte (WSOC)	NIGHTLINE	8/7/12
23.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	12:05A-12:35A (EST)							1		1	\$375.00	\$375.00	Charlotte (WSOC)	CHEW	8/22/12
23.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	1P-2P (EST)							1					Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
24.0	Revised Line / Spot	09/21/12-09/21/12	4	:30	5:30A-6A (EST)							1					Charlotte (WSOC)		

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CPE MCCRO/ORDR/917923

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MCCRORY FOR NC GOVERNOR

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24.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	5:30A- 6A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
24.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	5:30A- 6A (EST)							1		1			Charlotte (WSOC)	6P NEWS	7/19/12
25.0	Revised Line / Spot	09/21/12-09/21/12	4	:30	6P- 6:30P (EST)							1		1			Charlotte (WSOC)	6P NEWS	8/7/12
25.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	6P- 6:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
25.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	6P- 6:30P (EST)							1		1			Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
26.0	Revised Line / Spot	09/21/12-09/21/12	4	:30	6A- 7A (EST)							1		1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
26.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	6A- 7A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
26.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	6A- 7A (EST)							1		1			Charlotte (WSOC)	GMA	8/7/12
27.0	Revised Line / Spot	09/21/12-09/21/12	3	:30	7A- 8A (EST)							1		1			Charlotte (WSOC)	GMA	9/14/12
27.1	Revised Line / Spot	09/21/12-09/21/12	4	:30	7A- 8A (EST)							1		1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	7/19/12
27.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	7A- 8A (EST)							1		1			Charlotte (WSOC)	NIGHTLINE	8/7/12
28.0	Revised Line / Spot	09/17/12-09/17/12	3	:30	11:35P- 12:05A (EST)							1		1			Charlotte (WSOC)	NIGHTLINE	8/7/12
28.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	11:35P- 12:05A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
28.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	11:35P- 12:05A (EST)							1		1			Charlotte (WSOC)	NIGHTLINE	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320396

Schedule Dates 09/17/12-09/23/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 917923 GOV (132172)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN, LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/917923
Account Types National/Political
Billing Type Standard
Comments MCCRO/ORDR FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 09/18/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221191
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,530.00
Net Total \$42,670.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	44	\$50,200.00
Grand Total:	44	\$50,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	5:30A- 6A (EST)	1	1							1			Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
29.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	5:30A- 6A (EST)	1	1							1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
29.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:30A- 6A (EST)	1	1							1			Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
30.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	7A- 8A (EST)	1	1							1			Charlotte (WSOC)	GMA	8/7/12
30.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	7A- 8A (EST)	1	1							1			Charlotte (WSOC)	GMA	7/19/12
30.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	7A- 8A (EST)	1	1							1			Charlotte (WSOC)	GMA	9/14/12
31.0	Revised Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)	1							1				Charlotte (WSOC)		8/7/12
31.1	Revised Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)	1							1				Charlotte (WSOC)		9/14/12
31.2	Normal Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)	1							1				Charlotte (WSOC)	NIGHTLINE	7/19/12
32.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	11:35P- 12:05A (EST)	1								1			Charlotte (WSOC)	Program Change/Exception - NFL	7/19/12
32.0.1	Closed Preempt	09/20/12															Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
33.0	Revised Line / Spot	09/20/12-09/20/12	4	:30	6A- 7A (EST)	1							1				Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
33.1	Revised Line / Spot	09/20/12-09/20/12	5	:30	6A- 7A (EST)	1							1				Charlotte (WSOC)	NEWS DAYBREAK	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320396

Schedule Dates 09/17/12-09/23/12

Advertiser Pol/P McCrory/R/Gov/NC (16611)

Agency Smart Media Group (1343)

Product Political - State Candidate (1071)

Brand 917923 GOV (132172)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name HANLEN, LINDSAY

Phone/Fax /

CPE MCCRO/ORDR/917923

Account Types National/Political

Billing Type Standard

Comments MCCRO/ORDR FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12

Last Modified 09/18/12

Entered By Jill Hipskind

CO-OP No

Headline # 06221191

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,530.00

Net Total \$42,670.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

44

44

Rate

\$50,200.00

\$50,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	6A- 7A (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
34.0	Revised Line / Spot	09/18/12-09/18/12	4	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	7/19/12
34.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	8/7/12
34.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
35.0	Revised Line / Spot	09/18/12-09/18/12	4	:30	6A- 7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
35.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	6A- 7A (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
35.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	6A- 7A (EST)			1						1			Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
36.0	Revised Line / Spot	09/19/12-09/19/12	4	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
36.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
36.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:30A- 6A (EST)					1				1			Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
37.0	Revised Line / Spot	09/19/12-09/19/12	3	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/7/12
37.1	Revised Line / Spot	09/19/12-09/19/12	4	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	9/14/12
37.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	7A- 8A (EST)					1				1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/14/12
38.0	Revised Line / Spot	09/21/12-09/21/12	6	:30	12P- 1P (EST)							1					Charlotte (WSOC)	NN	8/22/12

CONFIRMATION CONTRACT

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1901 North Tryon Street
Charlotte, NC 28206-2700

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Contract # 320396

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Advertiser Pol/P McCrory/R/Gov/NC (16611)
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CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P-12:30P (EST)	1						1		1	\$275.00	\$275.00	Charlotte (WSOC)	NN	8/24/12
39.0	M/G For 32.0.1 / Spot	09/20/12-09/20/12	3	:30	12:07A- NIGHTLINE	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
39.1	M/G For 32.0.1 / Spot	09/20/12-09/20/12	5	:30	12:07A- NIGHTLINE	1				1				1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/14/12
40.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	9P-10P (EST)	1							X	1	\$600.00	\$600.00	Charlotte (WSOC)		9/14/12
41.0	Normal Line / Spot	09/23/12-09/23/12	3	:30	9A-10A (EST)	1							X	1	\$850.00	\$850.00	Charlotte (WSOC)		9/14/12
42.0	Normal Line / Spot	09/17/12-09/21/12	4	:30	6:58P-7:30P (EST)	2	X	X	X	X	X			2	\$15,000.00	\$15,000.00	Charlotte (WSOC)		9/18/12
43.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	7:58P- NFL NETWORK THURSDAY NIGHT FOOTBALL 2012	1								1					

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

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